

## **NWSEO'S SUMMER MADNESS**

## Membership Drive

(July 3, 2020) It's time to pick up where we left off, from the 2020 March Madness Membership Drive to the *Summer Madness Membership Drive!* 

Each of you, and the members you recruit, are the lifeblood of our professional organization and makes everything we do on your behalf possible. Keep watching NWSEO Facebook and your email inbox for additional updates during *Summer Madness*, including recruiting tips and resources, a summary of incentives available to anyone you recruit to join NWSEO, testimonials, and videos from other members and officers, and "fast breaks" with other information to help you.

Resources from March are readily available to you on our website. And of course, you can still contact your COACHES, your Regional Chair, Vice Chair, or Membership Director at any time if you have questions, suggestions, need help talking to a coworker about joining NWSEO, or for any other reason. NWSEO membership is currently at 1625 active members just off the Record High of 1,632 Members in August 2019. That's 1,625 people who can actively recruit, welcome new NWSEO members, reach the "Final Four," win cash prizes ranging from \$200 to \$800, get an all-paid trip to the NWSEO National Convention at Caesar's Palace in Las Vegas on October 12th & 13th and reach our goal of 1,700 NWSEO members!!

## Let's make NWSEO stronger than ever!

**New Hire Enrollment Incentive.** NWSEO offers a New Hire enrollment incentive through December 31, 2020. Any newly hired employee (from NWS, NESDIS, AOC, AOML, NAG) who joins NWSEO by Form 1187 within nine months of their start date, or during a New Employee course or its equivalent, will receive a \$300 dues rebate check via mail. This enrollment incentive expires December 31, 2020.

**Enrollment Incentive for new members and recruiters:** Any current NWSEO Member who recruits a non-member to join NWSEO by Form 1187 will receive a NWSEO gift and a \$50 Gift Card (of their choice). The New Member will receive a \$100 dues rebate check mailed to his/her home within 7 business days and a \$50 Gift Card (of their choice). This enrollment incentive expires December 31, 2020.

**NWSEO Convention Travel Incentive.** Any NWSEO member who recruits two (2) or more new members to join NWSEO using the 1187 form for payroll deduction (not by credit card) from now through July 31, 2020 will receive a paid trip to the 45<sup>th</sup> Annual NWSEO National Convention in Las Vegas, NV scheduled for October 12-13, 2020. NWSEO will provide reasonable airfare\*, 3 nights lodging, and approved group meals.

\* In order for airfare to be reimbursed, you must be able to provide documentation that it is the lowest available rate. Printed copies of airfares from Expedia or other travel sites will serve as documentation.

## -NWSEO-

No one cares more for National Oceanographic and Atmospheric Administration (NOAA) employees than NOAA employees.

No one works harder for NOAA employees than NOAA employees.

We are NOAA employees. We are NWSEO.

*NWSEO proudly represents more NOAA employees than any other Union. NWSEO serves bargaining unit employees of the National Weather Service, NESDIS Office of Satellite and Product Operations, Office of General Counsel, Aircraft Operations Center, and Atlantic Oceanographic and Meteorological Laboratory.*